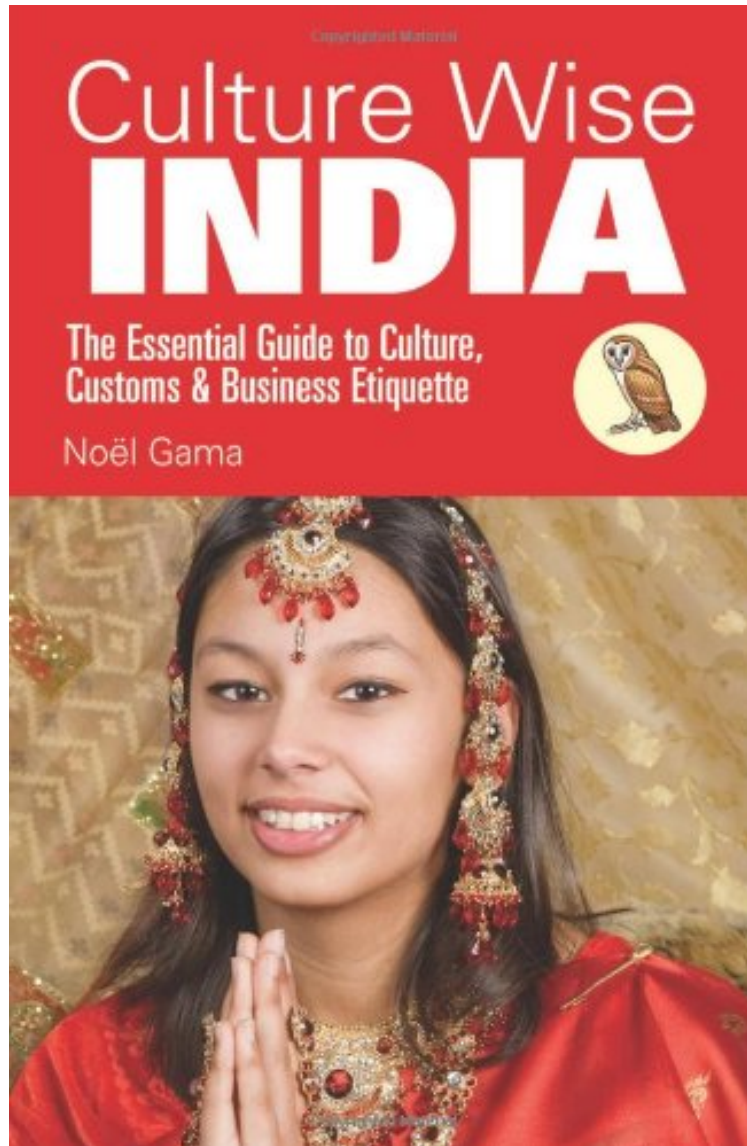


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Culture Wise India: The Essential Guide to Culture, Customs Business Etiquette

Noel Gama

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gem of a book that provides many pieces of cultural interest and practical advice for traveling. I will take this with me on my first trip to India. It is clear the writer is well versed in Indian culture and has an honest approach with sharing the "real story." 1 of 1 people found the following review helpful. Not all factual
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This was a pleasant read, but I found out later that some of the facts were not correct. Laughed and shared with friends one page about condom sales in India - totally out of place in this book.

Culture Wise India is essential reading for anyone planning to visit or live in India, whether for business or pleasure, for a few days holiday or a lifetime. It is guaranteed to help newcomers avoid cultural and social gaffes; make friends and influence people; and enhance their understanding of India and the Indian people. Printed in full color.