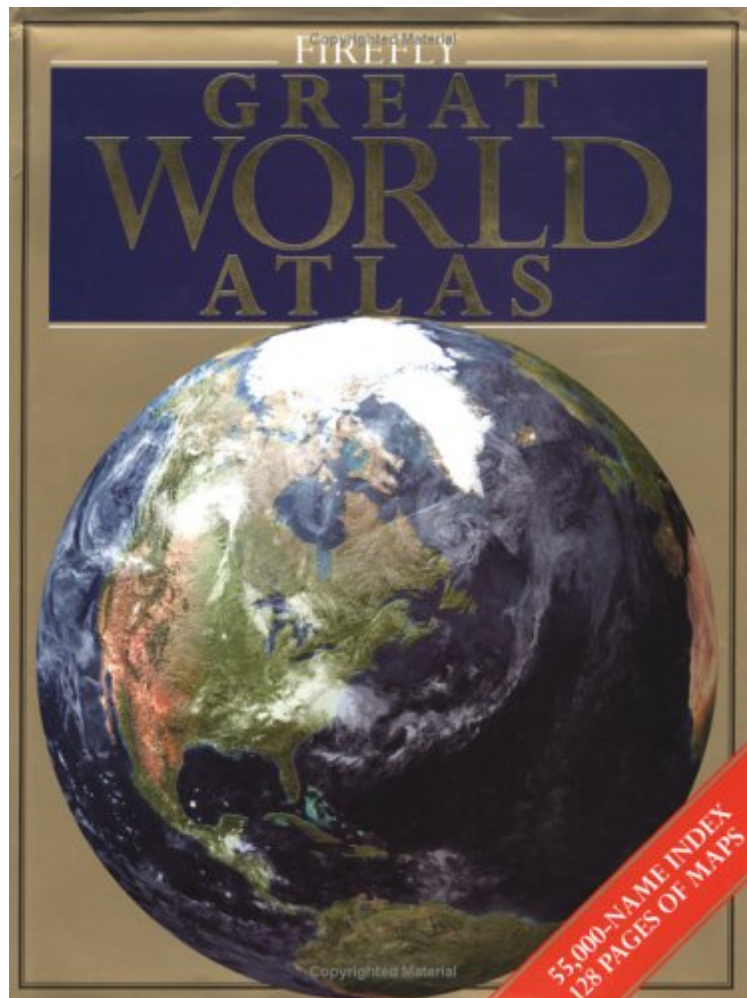


## Firefly Great World Atlas

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**Royal Geographical Society : Firefly Great World Atlas** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Firefly Great World Atlas:

7 of 7 people found the following review helpful. Unbelievable value with great maps. By Tanstaafl When I first looked at this, I questioned how good it could be for the price. Then I read the blurbs and went through it (several times) using the "Look Inside" feature above. (I recommend you do that as well.) My wife thought I'd received a box of money when I took this out of the mailer. I was immediately impressed and after several weeks of use - I'm even more pleased. I could have bought an atlas that has more features, but that would have been more than I actually need - and certainly wouldn't have been worth the extra bucks. There is a ton of information besides the maps (see the Table of Contents in the Look Inside). After a short period of using this, I also ordered the Firefly Atlas of North America. It is also very good and a great buy. 0 of 0 people found the following review helpful. Five Stars By Lilith Great condition

This magnificent atlas provides authoritative coverage of the globe in cartography of exceptional quality. The physical and political maps, using the latest digital cartography, are fully revised and updated. They provide balanced coverage of the continents, but give extra prominence to densely populated, and economically or strategically important areas. Projections and scales have been chosen to maximize legibility and minimize distortion. The maps (made by the acclaimed Philip's Maps) combine relief shading with layer colored contours to give a stunning visual impression of Earth's surface, while charting physical features, settlements and communications with meticulous accuracy. The extensive index contains more than 55,000 names -- provinces, towns and cities, rivers, lake and deserts. Both latitude and longitude co-ordinates and letter-figure grid references are here. Contents feature: 128 pages of physical and political maps 96 pages of index 48-page Introduction to World Geography 32 pages of satellite images of world regions a special map showing regions currently in the news The metallic-ink and foil-stamped cover will be very attractive to readers. This is an exceptionally fine atlas for the price.

From Booklist Firefly Publishers of the U.S and Canada have produced an atlas with cartography by George Philips Ltd., which also does maps for Oxford University Press. Surprisingly, much of the Firefly atlas has the same text and maps that are in Oxford's Atlas of the World. The introductory material on population, climate, oceans, atmosphere, etc., and satellite images of the earth are in many cases identical to those in the Oxford atlas. The Firefly volume also has the "Regions in the News," which includes the tsunami of December 2004 and the continuing struggle in Iraq. The 128 world maps in Firefly are identical to those in Oxford, except the scale is slightly larger and the book itself slightly smaller. The city maps in the Oxford atlas that are included in a separate section and index are not in the Firefly. Nevertheless, with a price differential of \$40, small public and school libraries and libraries with a limited budget should consider purchasing the Firefly Great World Atlas. Christine Bulson Copyright American Library Association. All rights reserved Much of the Firefly atlas has the same text and maps that are in Oxford's Atlas of the World... with a price differential of \$40. (Mary Ellen Quinn Booklist 2006-05-15) With meticulous and dramatic terrain modeling, it is suitable for general and informed lay readers and offers excellent value for the price. (Edward K. Werner Library Journal 2006-04-15) About the Author Founded in 1830 the Royal Geographical Society is a leading world center for geographical learning - supporting education, teaching, research and scientific expeditions, as well as promoting public understanding and enjoyment of geography.