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Abdul Al Lily

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Abdul Al Lily : The Bro Code of Saudi Culture: 300 Rules on how the Human Body should Act Inside Arabia
before purchasing it in order to gage whether or not it would be worth my time, and all praised The Bro Code of Saudi
Culture: 300 Rules on how the Human Body should Act Inside Arabia:

4 of 4 people found the following review helpful. Accurate and to the point. Handy rule book for new expatriates to get a crash course on the Saudi Culture By Ahmed I have lived in Saudi Arabia for over 20 years. One frequent activity that I undertake is giving new employees, expatriates in particular, an introduction to the Saudi culture. This book definitely makes life easier in that sense. It also enlightened me on some additional facts (and myths that existed and I wasn't aware of!). I like the 'Interval' sections which shows the view of locals on foreign cultures as well, giving you further insight to their thought process. Thank you for this handy resource. 2 of 2 people found the following review helpful. The Bro Code of Saudi Arabia By Franklin L Bailey, Jr Interesting read. You can read a few pages at a time. Listing of DO's DON't's is more than my western mind can handle. 2 of 2 people found the following review helpful. and eventually I have found a good book that I can give as a present to ... By Customer I am a Saudi studying in America, and eventually I have found a good book that I can give as a present to my non-Saudi friends and supervisor... Surely informative and engaging...

Every culture is governed by an internal code of conduct, and this publication offers the first written code of Saudi culture. The Saudi way of being has long been an oral tradition passed merely verbally from one generation to the next, despite its power to regulate every aspect of public and private lives. Most Saudi norms and values have long been unwritten and only orally communicated among Saudis. As a result, visitors to Saudi Arabia have been unable to read about Saudi norms and values. For this reason, this book spells out these norms and values in bold print, recording the Saudi code of conduct and displaying it in a published format. It displays 1122 bite-sized (often previously unrecorded) explanations of how the human body acts in Saudi Arabia. It seeks to cover everything from top to bottom; the face, cheek, hair, eyes, skin, brain, mouth, ears, nose, stomach, waist, heart, genitals and extremities. It is the product of close observations of everyday activities and around 2,000 interviews with nationals and residents, over the past five years. This book is the first to talk about Saudi culture in a purely descriptive (and thus non-judgemental and unbiased) manner. It is the first to present Saudi values and norms in the form of a bullet-pointed list and in bite-sized explanations. Most explanations can be read independently of any other explanations. The way the content is focussed on bite-sized statements helps put across clearly and simply the information. The book is the first to be written by a male Saudi who was born and raised in Saudi Arabia, who is still based in this country, who is a former officially-recognised imam and who comes from a working-class family yet he is a backpacker, is married to a non-Saudi, non-Arab and non-Muslim European, has studied in Oxford, has published with the largest international academic publishers, has written in different languages and hence has the ability to communicate with and convey information to foreign mentalities. Publications about Saudi culture tend to be too serious; however, this book is not meant to be taken too seriously. The book is intended to be entertaining and humorous (and, surely, informative). It tries to avoid the use of the words religion and politics because of two main reasons. First, these two words are sensitive and, more importantly, serious. Second, the book is purely cultural and written entirely for the sake of cultural exchange (not for religious or political matters). This book is unbiased, exposing both negative and positive practices in Saudi society. Many Saudi readers of the book have criticised the author for not trying to invite (through and in the book) non-Muslim readers to Islam. Yet, this book is written purely for the sake of international communication (not for religious reasons), with neither religious nor political agendas. The book is only about what is normal in Saudi Arabia, i.e. about norms and long established practices not about emerging and changing liberal practices and outliers. Abnormal practices lie beyond the scope of the book. The Bro Code varies from one region to another; so it does not apply to every region in Saudi Arabia, but it does definitely constitute the norm in, at least, one region.

About the Author Dr Al Lily is a Saudi international consultant on Saudi culture, a bestselling author, an Oxford graduate and an associate professor of education, technology, sociology and organisational politics at a Saudi university. He has published with the largest academic publishers: Elsevier, Springer, Taylor Francis, Wiley, Sage and Oxford University Press. He has written in different languages, for academic non-academic magazines. He was a 0.5%-researcher on Academia.edu in 2016. Whatsapp: +447946674377. Twitter: @abdulallily. Email: allili55@hotmail.com. Website: <https://abdulallily.wordpress.com>