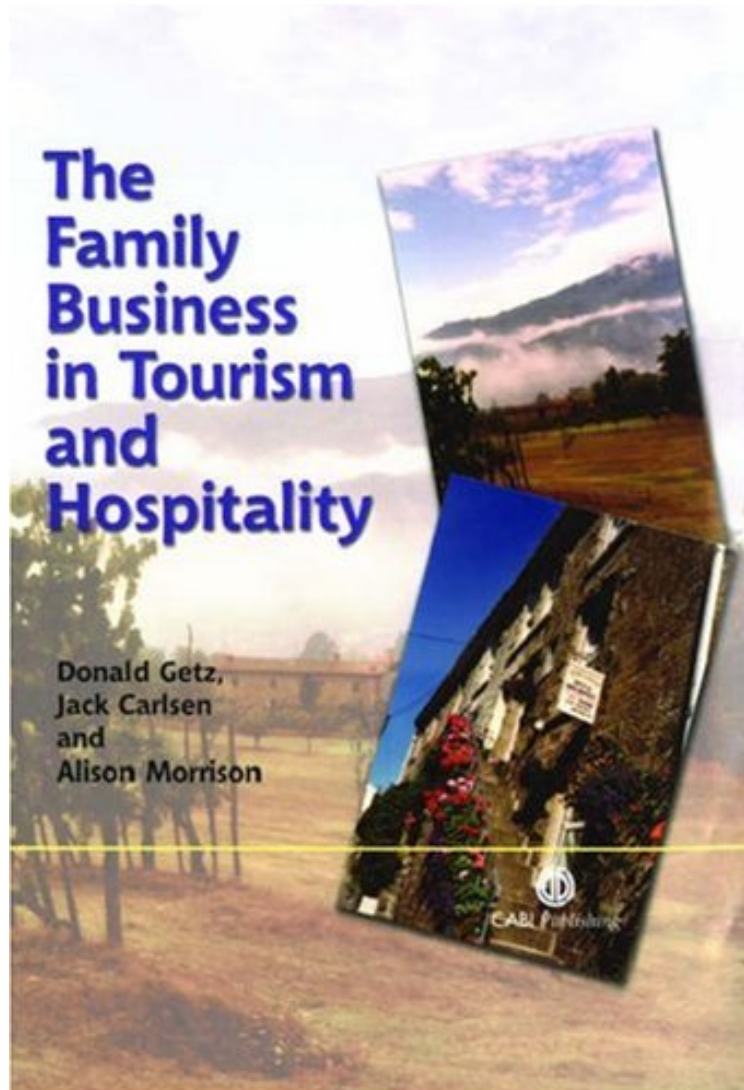


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The Family Business in Tourism and Hospitality (Cabi)

D Getz, J Carlsen, A Morrison
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D Getz, J Carlsen, A Morrison : The Family Business in Tourism and Hospitality (Cabi) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Family Business in Tourism and Hospitality (Cabi):

The family business is a global phenomenon, and is particularly prominent in tourism and hospitality. In many cases, the family business was developed for the purpose of facilitating personal and family goals. For example, in rural

areas, farmers can use tourism as a way to generate additional income, thereby remaining in the area and retaining family property. Running a bed and breakfast establishment is a way to mix family and work. Lifestyle, locational and autonomy motives are the norm, but profit and growth-oriented entrepreneurs are also found within family businesses. This book is the first academic treatment of family business issues within the tourism and hospitality industry. It provides comprehensive assessment of ownership, management and family-related concerns across the entire business and family life cycle. Many new international case studies of real family businesses are used to illustrate key points. The book will be of significant interest to researchers and students in tourism and hospitality, small business and entrepreneurship studies, as well as to owners and potential investors in family businesses.

About the Author D. Getz, University of Calgary. J. Carlsen, Curtin University of Technology. A. Morrison, Scottish Hotel School, University of Strathclyde.